

Virtual workshop: Building Campus-Community Partnership - International and Vietnamese Models and Practises

Introduction: Higher education institutions (HEIs) all over the world are increasingly playing a broader role than the traditional mission of educating younger generation and creating knowledge. The rapidly changing environment of the world demands them to be more relevant, responsible and actively integrated with the global and local issues in society, or in other words, more engaged to serve and hence co-create knowledge with many stake-holders and public entities. Higher education institutions in Vietnam are not outside of this transformation, since recently more campuses in Vietnam are applying civic engagement, including service-learning/community-engaged learning (SL/CEL), in their academic activities.

High quality SL/CEL that is beneficial to all parties involved must be built on a solid foundation of a carefully developed partnership. Developing campus-community partnership is a core element in designing effective SL/CEL activities and is the most important and also challenging part of the integration of learning and serving. Realizing the needs of this learning need among engaged HE scholars and institutions in Vietnam at this moment, Vietnam Campus Engage, with the support from German Academic Exchange Service (DAAD) organizes the workshop "Campus-Community Partnership in Vietnam" on August 26-27th, 2021.

Objectives: The workshop aims to raise awareness and build capacity for HEIs on:

- Overall review about Service-Learning/Community-Engaged Learning (SL/CEL) in HEIs international and regional development;
- Overall review on models, research and practices on Campus-Community Partnership from international HEIs (from Germany, US, Asian countries) and Vietnamese HEIs;
- Bringing up dialogues on the importance, benefits and challenges in building Campus-Community Partnership in Vietnam;
- Agreement on network resources on Campus-Community Partnership for SL/CEL.

Participants: faculty teachers, administration managers and leaders of universities, curriculum developers from the network's higher education institutions (HEIs), experts of HEIs in community outreach,

Date and time: - Session 1: **August 26th** 2021 from 14.00 pm to 17.00 pm

- Session 2: **August 27th** 2021 from 09.00 am to 12:00 am

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[WCCP2021] Workshop on Campus-Community Partnership in Vietnam 2021

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Thursday, August 26th, 2021

Building Campus-Community Partnership: International and Vietnamese Models and Practices

First Day: Afternoon Session (Chair: Tran Thi Thanh Huong, Phan Tran Kieu Trang)

14.00 – 14.20	Welcome: Assoc. Prof. Nguyen Thu Thuy (Director General, Higher Education Department, Ministry of Education and Training), Weert Börner (Chargé d'Affaires a.i. / Acting Ambassador, German Embassy), Stefan Hase-Bergen (Director DAAD Hanoi)
14.20 – 14.50	Presentation 1: Tran Thi Thanh Huong (Founder and Director of Vietnam Campus Engage) <i>Building Campus-Community Partnership: International and Vietnam Models and Practices</i> (presentation of 15-20 minutes, 10-15 minutes Q&A)
14.50 – 15.20	Presentation 2: Dr. Pham Quoc Loc (Vice-President of Thai Binh Duong University) <i>Campus-Community Partnership worldwide and in Vietnam: Benefits and Challenges</i> (presentation of 15-20 minutes, 10-15 minutes Q&A)
15.20 – 15.30	10 minutes break
15:30 – 16.00	Presentation 3: Phan Tran Kieu Trang (Da Nang Architecture University) <i>Campus-Community Partnership building for CEL in Da Nang Architecture University: A case study</i> (presentation of 15-20 minutes, 10-15 minutes Q&A)
16:00 – 17:00	Panel discussion: <i>Building effective partnerships with communities in applying SL/CEL in HEIs</i> Panelists: Pham Quoc Loc, Tran Thi Thanh Huong, Phan Tran Kieu Trang (60 mins)
17.00 – 17.10	Wrap Up of First Day

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Friday, August 27th, 2021

Building Campus-Community Partnership: International and Vietnamese Models and Practices

09.00 – 09.15 Good morning, review of important results of the first day

Parallel Session A: Partnership in Agriculture Sector (Chair: Tran Thi Thanh Huong)

09:15 – 09:45 Presentation 4: Trần Thị Thu Hà, Associate Prof. PhD. (from Agriculture College – Hue University)
Case: Students' Community-based research to support farmers' research needs in the central provinces.
(presentation of 15-20 minutes, 10-15 minutes Q&A)

09.45 – 10.15 Presentation 5: Chu Anh Tiệp, PhD. (from National University of Agriculture, Ha Noi)
Case: Service-Learning Internship to support farming science development in the North Provinces - A long term Campus-Community Partnership
(presentation of 15-20 minutes, 10-15 minutes Q&A)

10.15 – 10.45 Presentation 6: N.N. (possible Hue University)
Case: TBN
(presentation of 15-20 minutes, 10-15 minutes Q&A)

Parallel Session B: Partnership with Community Organizations (Chair: Phan Tran Kieu Trang)

09:15 – 09:45 Presentation 7: Vũ Văn Hiệu, MA., Faculty teacher of Department of Social Science (from Tôn Đức Thắng University, HCMC)
Case: How teaching martial art performance for children with learning disabilities helps service-learners develop their social work skills and leadership?
(presentation of 15-20 minutes, 10-15 minutes Q&A)

09.45 – 10.15 Presentation 8: Chu Mạnh Trinh, PhD (Community-based Tourism Expert)
Case: Service-Learning project to support culture reservation and community-based tourism in Hoa Bac District, Da Nang City

10.15 – 10.45 Presentation 9: N.N. (possible Can Tho University)
Case: TBN
(presentation of 15-20 minutes, 10-15 minutes Q&A)

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<p>10.45 – 10.55</p>	<p>10 mins break</p>
<p>10.55 – 11.55</p>	<p>Discussion:</p> <ul style="list-style-type: none"> - <i>Needs of capacity building on Campus-Community Partnership for higher education institution in Vietnam</i> - <i>Agreement on network resources sharing on Campus-Community Partnership for SL/CEL</i> <p>Facilitators: Tran Thi Thanh Huong, Phan Tran Kieu Trang</p>
<p>11.55 – 12.00</p>	<p>Wrap up and final comments</p>